“What you do, what each of us does, has an effect on the country, the state, the nation, and the world.”

—HUBERT H. HUMPHREY
Honoring those who have devoted their lives to strengthening communities

The Hubert H. Humphrey Public Leadership Awards presented by the Humphrey School of Public Affairs honor individuals who have contributed to the common good through leadership and service. This year’s awards recognize remarkable leaders who have devoted their lives to helping strengthen communities by empowering people, building coalitions, and developing capacity of local institutions within communities in Minnesota and around the globe.

JOIN US THIS YEAR, AND HELP SUPPORT FUTURE LEADERS IN PUBLIC AFFAIRS.

To secure your sponsorship, contact:
Cathy O’Rourke, Humphrey School Major Gifts Officer
(612) 301-2102 or harr0791@umn.edu

2017 PUBLIC LEADERSHIP AWARD RECIPIENTS

LINDA THOMAS-GREENFIELD
Former Assistant Secretary of State for African Affairs and former director general of the Foreign Service, for her more than three decades of work promoting the values of humanitarianism and responsible global engagement

THOR COMPANIES
For its innovative approach to economic development, bringing opportunity and revitalization to North Minneapolis through strategic partnerships and investments

TOM SWAIN
Former Lilydale mayor and former University of Minnesota vice president, for his long and distinguished life of active citizenship, and his commitment to education and government, developing opportunities for future civic leaders

MONICA MEYER
(Humphrey School MPP ’99), executive director, OutFront Minnesota, for her leadership in grassroots organizing and in political strategy and advocacy, building coalitions among community activists around Minnesota
EVENT SPONSORSHIP CONNECTS YOUR ORGANIZATION TO LEADERS WHO WORK TIRELESSLY TO CREATE A BETTER WORLD FOR EVERYONE.

The Hubert H. Humphrey Public Leadership Awards are presented at an annual dinner, which is the Humphrey School’s signature fundraising event—not to mention one of the Twin Cities’ most anticipated social gatherings. During the past 14 years, we have honored more than 50 award recipients and raised nearly $1.5 million for student scholarships.

AN EVENT NOT TO MISS

Last year, nearly 400 people joined an evening to recognize remarkable leaders who have dedicated their lives to addressing the world’s most pressing problems, and to building hope and opportunity for future generations. Attendees included former Vice President Walter Mondale, former Secretary of State Madeleine Albright, Minnesota Supreme Court Justice Margaret Chutich, University of Minnesota President Eric Kaler, and several members of the University’s Board of Regents.

PAST WINNERS INCLUDE:
Madeleine K. Albright
Howard H. Baker, Jr.
James R. Campbell
Marilyn Carlson Nelson
David Durenberger
General Mills
MayKao Hang
Josie Johnson
Vernon E. Jordan, Jr.
Alan Page
Thomas Pickering

TWEETS FROM THE 2016 DINNER

Thank you Sen. Durenberger for your service and investment in the next generation of leaders. @HHHSchool #HHHPLA (@DrChadLorenz)

“Look at the challenge of public service as a way you can contribute.”
—Thomas Pickering @HHHSchool #HHHPLA (@lkdraine)

The Humphrey PLA awards is the most inspiring event of the year. Thank you @HHHSchool #HHHPLA (@samfw)

Congrats to all the #HHHPLA honorees tonight. Their message: We all should serve others. (@HHHALumni)

An honor to be with all of the #HHHPLA winners tonight, including Justice Page. @HHHSchool (@PrezKaler)

#HHHPLA @HHHSchool
YOUR SPONSORSHIP SHOWS COMMITMENT TO THE EDUCATION OF FUTURE POLICY LEADERS IN MINNESOTA, THE COUNTRY, AND THE WORLD.

EXCLUSIVE SPONSORSHIP OPPORTUNITY
Consider supporting our event at the PRESENTING SPONSOR level. Benefits include a scholarship named for your organization to fund the education of two Humphrey School students for the 2017–18 academic year.

FOR A COMMITMENT OF $50,000, THIS LEVEL ALSO PROVIDES:
- Recognition as presenting sponsor (“...presented with support by [your name]”) in all event materials and signage
- Recognition as presenting sponsor on website and in pre-event materials
- Inclusion in weeklong paid media campaign on Minnesota Public Radio
- Opportunity to speak at event
- 20 seats at event plus two (2) seats at head table with awardees and dean
- 20 tickets to sponsor reception with award winners

Your support helps make the Humphrey School and the world of public policy more representative and diverse.

Thank you!

For other sponsorship opportunities, see next page.

RECENT HUMPHREY PUBLIC LEADERS FELLOWS

DIVYA PANDEY is a Master of Public Policy student with a passion for global economic development and food policy. She plans to pursue a PhD that focuses on agriculture, poverty, and rural welfare in developing countries.

“This scholarship has allowed me to pursue higher studies in the U.S., which would have been impossible otherwise. It has helped me take a critical step toward fulfilling my ambition to pursue a career in policy. I am utterly grateful to the donors for providing me with this opportunity.”

KIRSTEN HENRY is a Master of Public Policy and Public Health dual-degree student. She is interested in refugee health and disaster mitigation, and hopes to work in humanitarian aid internationally.

“This fellowship is making the pursuit of my degree possible. It has allowed me to focus on my academic work and pursue an unpaid internship that would never have been possible if I had to work full time during graduate school. Thank you so much. I am incredibly grateful for your generosity.”
## CHOOSE YOUR SPONSORSHIP LEVEL.

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### PUBLIC RECOGNITION
- Featured story on website about organization's support
- Logo inclusion on event webpage
- Logo inclusion in paid ad

### EVENT RECOGNITION
- Two front row named tables of 10 seats each (20 total seats)
- Quote from organization included in event materials
- Logo inclusion in signage at event
- Recognition in event marketing materials*
- Logo inclusion in printed program
- Logo inclusion in event slideshow
- Logo placement at sponsor's own tables

- One named table of 10 seats
- Quote from organization included in event materials
- Name inclusion in signage at event
- Logo inclusion in printed program
- Name inclusion in event slideshow
- Logo placement at sponsor's own table

- One named table of 10 seats
- Name inclusion in printed program
- Name inclusion in event slideshow
- Logo placement at sponsor's own table

### SPECIAL EVENTS
- 20 tickets to sponsor reception with award winners
- 10 tickets to sponsor reception with award winners
- 10 tickets to sponsor reception with award winners

*commitment date dependent

For exclusive $50,000 sponsorship level, see previous page.
We will participate as a:

- Presenting Sponsor—$50,000 ($48,350 tax-deductible)
- Premier Sponsor—$25,000 ($23,500 tax-deductible)
- Patron—$10,000 ($9,250 tax-deductible)
- Benefactor—$5,000 ($4,250 tax-deductible)
- Table Sponsor—$2,500 ($1,750 tax-deductible)

☐ Our event contribution is fully a donation and no event tickets will be used.

Mail completed form with check payable to “University of Minnesota Foundation” or provide credit card information below.

Payment information charge to:

☐ VISA/Mastercard ☐ American Express ☐ Discover

_________________________________________
CREDIT CARD NUMBER

_________________________________________
CARDHOLDER SIGNATURE

_________________________________________
AMOUNT TO BE CHARGED

_________________________________________
EXPIRATION DATE

MAIL TO:
Humphrey School of Public Affairs, Dean’s Office
301 19th Avenue S., Suite 300
Minneapolis, MN 55455

QUESTIONS? CONTACT:
Cathy O’Rourke, Humphrey School Major Gifts Officer
(612) 301-2102 or harr0791@umn.edu

You will receive a receipt from the University of Minnesota Foundation.