



HUMPHREY SCHOOL OF PUBLIC AFFAIRS

Spring 2023 Public Affairs Course Highlights (And May Session 2023)

(See May Session 2023 Learning Abroad opportunity in Ghana at end.)

CHANGE TO REGRESSION COURSES FOR SPRING 2023

In Spring 2023, students may EITHER take PA 5032: Applied Regression OR PA 5044: Applied Regression, Accelerated AND PA 5033: Multivariate Techniques. If PA 5044/5033 are chosen, students must register for both at the same time.

PA 5002: INTRO TO POLICY ANALYSIS

Introduction to Policy Analysis (PA 5002-1). 1.5 cr. [Samuel L. Myers, Jr.](#)

This course provides an introduction to policy analysis. The key elements of policy analysis are introduced: problem structuring, monitoring, evaluation, forecasting, policy simulation and recommendation. Special emphasis is placed on the first and last of these components of policy analysis: problem structuring and recommendation. This course is an intensive 1-week session. We will meet via Zoom for a 2-hour morning session and a 2-hour afternoon session. The morning sessions will consist of instructor lectures and class discussion. The afternoon sessions will be dedicated to team meetings with the instructor and the TA and team working sessions. Students will be evaluated based on an individual critique and quiz and their team policy brief. The workload for the week will be 20 hours of in-class activities and up to 20 hours of out-of-class readings and class preparation. (MEETS JAN 9 – JAN 13.)

Introduction to Policy Analysis (PA 5002-). 1.5 cr. [Bonnie Keeler](#)

This course guides students through the structured process of policy analysis including problem identification, gathering evidence, specifying and assessing policy alternatives, forecasting outcomes, evaluating projected outcomes against criteria, and writing recommendations. Policy choices involve consideration of multiple criteria including efficiency, equity, and political feasibility, along with the many tradeoffs among economic, social, and ethical dimensions of alternative policies. The course offers students the opportunity to apply the framework of policy analysis to their choice of policy problem. Students will write an individual policy memo over the course of the semester with opportunities for feedback, revision, and refinement. (Wednesdays, 2:30-3:45 all semester)

NEW OR RETURNING COURSES

Social Entrepreneurship (PA 5144). 3 cr. [Andrea Davila](#)

This course will help prepare students to understand the context of, participate in, create, develop and lead socially entrepreneurial organizations and initiatives. The term “social entrepreneurship” means many different things to many people. In general, most agree that social entrepreneurship refers to innovative responses to social needs that create social change. Social entrepreneurship is not sector specific – it can occur in nonprofit, for-profit, and government entities as well as in “hybrids” and partnerships. We will treat the term in its most expanded description while continuing to ask ourselves as the course progresses, “What does social entrepreneurship mean? How broadly should we define its boundaries? How does it differ from other kinds of entrepreneurial activity? Other kinds of social change? How has it evolved over time? Where does it fit into our broader society?”



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Though the label is relatively new, this kind of activity has been underway for a long time all over the world. It has been growing in intensity in recent years with new efforts that address old and new problems. Reduction of direct government involvement in social problems, active embracing of business practices by nonprofit leaders, businesses finding new ways to integrate social values into their business - all of these trends encourage new "social" entrepreneurial action. Global interconnectedness is also raising awareness of social issues across continents and individuals and local civic leaders and local, regional and national governments are calling for creative solutions. How does social enterprise play an integral role in shaping our future? See her bio [here](#).

Global Public Policy (PA 5801, sec. 1). 3 cr. [Dipali Mukhopadhyay](#)

This course explores the emergence and evolution of rules, norms, and institutions that constitute international relations. It will focus, in particular, on those related to questions of war, peace, and governance. For students with an interest in international security, foreign military intervention, democracy, and governance promotion, and the political economy of aid.

Human Rights and Humanitarian Crises: Policy Challenges (PA 5823, sec. 1). 3 cr. [Eric Schwartz](#)

Whether in Burma (Myanmar), Syria, Ukraine, Somalia, South Sudan, or the countries of Central America, repression, human rights abuses, civil conflict, climate change, and complex emergencies, which principally impact populations in poorer countries of the world, pose compelling challenges to the capacities of governments, NGOs, and international organizations, and affected populations themselves to prevent and alleviate suffering and promote recovery. This course will examine efforts to respond to these challenges. The course will also include examination of issues relating to refugees and forced migration. And we will study the roles and institutions of the U.S. government, with a particular focus on policies and practices involving overseas humanitarian and refugee assistance, and the U.S. Refugee Admissions Program. This 3-credit course will take a broad and integrated approach, designed to give students a wide understanding of the lay of the refugee and humanitarian land and the questions with which advocates, policy makers, and policy practitioners grapple.

Ethics Conversations for Global Professionals (PA 5890, sec. 2). 1.0 cr. [Deborah Levison](#)

Gaining experience as a global professional is often fraught with small daily challenges. Many of these have ethical dimensions. In a culture new to them, people may make choices without the time to sit down and think, "Does this choice go against my understanding of what is ethical?" And "How can I be a good guest in this place where I am now living?"

This class provides an opportunity to think through some small and large personal dilemmas. It will not provide answers, but it will provide space for conversations about ethical aspects of different choices. To begin to understand the ramifications of an action or choice, one needs to ask thoughtful questions. Students will learn to think critically about minor and major dilemmas that come up in the course of living and working outside of their home country, particularly in the Global South. They will learn to pose clarifying questions and identify their own ethical frameworks that can guide their future decisions.



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Migration, Human Rights, and the Southern Border (PA 5890, sec. 3). 3 cr. [Eric Schwartz](#)

This three-credit seminar will examine the range of policy issues surrounding forced migration from Central America to Mexico and the United States, human rights, and the southern border of the United States. In this seminar, we will examine and assess the policies and practices of the current administration and consider the positions of the administration's critics. In particular, and among other issues, we will explore the values that underlie various definitions of policy success or failure.

Visual Strategy Mapping (PA 5920, sec. 1). 0.5 cr. [John Bryson](#)

Visual strategy mapping is a powerful technique for graphically developing and showing the connections between mission, goals, strategies and actions. Strategy mapping is a statement-and-arrow technique in which the arrows show what leads to what. In other words, the approach involves *causal* mapping, in which the arrows mean "causes," "produces," or "might result in." The technique is related to logic models and theories of change, but is far more specific in showing what can be expected to lead to what – and therefore is more helpful when it comes to managing change or designing processes to do so. At the end of the course participants should be able to: articulate the basic theory of causal mapping, produce maps, and understand how to use mapping as part of a policy, organizational, or strategy change process. John Bryson is Professor Emeritus at the Humphrey School. He works in the areas of leadership, strategic management, collaboration, and the design of organizational and community change processes. He is a fellow of the National Academy of Public Administration and received the 2021 Routledge Prize for "outstanding contributions to public management research" from the International Research Society for Public Management.

Qualitative Methods II (PA 5920, sec. 2). 1.5 cr. [Dipali Mukhopadhyay](#)

This seminar, designed for MA and PhD students, builds on Qualitative Methods for Policy Analysis in an effort to offer deeper investigation and training in qualitative methods for policy-relevant research. We will explore a number of the major works in qualitative methods and the evolution in thinking about qualitative social scientific inquiry. In this course, you will: read, deconstruct, and analyze a wide range of works by qualitative scholars; engage in a more focused consideration of the methods, including the case study approach; and dig into the nuts and bolts of conducting fieldwork, including engagement with the Institutional Review Board. Throughout the course, we will have opportunities to workshop each other's projects, as well as to revisit past projects with a critical perspective.

OFFERED IN ALTERNATING YEARS (NOT OFFERED IN 2023-2024) OR ARE NON-PERMANENT OFFERINGS

Immigrants, Urban Planning and Policymaking in the U.S. (PA 5281). 3 cr. [Ryan Allen](#)

This course examines the impact of contemporary immigration in the U.S. on urban planning and public affairs. Through a review of canonical scholarship and contemporary research, it engages several issues including migration theory, an exploration of immigrant settlement patterns, labor market outcomes for immigrants, and community development in immigrant communities. The course concludes with a focus on how urban planners and public policy makers can work more effectively with immigrants in the U.S.



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Municipal Governance and Policy (PA 5290-1). 1.5 cr. [Elizabeth Glidden](#)

Explore the expanding and unique role of the city in today's world and our increasing reliance on cities to solve big policy problems. The environment for city policy-making is rapidly changing, with the influence of social movements and protest, higher levels of resident engagement with city government, and use of a race equity lens to redefine the priorities of public entities. This course will introduce participants to the structure and functions of local government, the process of policy-making, fiscal considerations, and utilize guest speakers to provide real-world examples and inspire practical learning. Elizabeth Glidden served as a Minneapolis City Council Member for twelve years, including four as Council Vice President, and today is the Deputy Executive Director at the Minnesota Housing Partnership.

Course numbers ending in xx90 (5290, 5490, etc.) are non-permanent offerings. In Spring 2023, course topics include:

5290: Municipal Governance; Rural Planning; Data and Tools for Planning; Emerging Trends in Transportation; and Transportation Engineering Principles.

5490: Restorative Practices.

5890: Fact-finding Investigations on Human Rights; Ethics Conversations for Global Professionals; and Migration, Human Rights, and the Southern Border.

DIVERSITY, EQUITY AND INCLUSION HIGHLIGHTS

Stratification Economics (PA 5023-1). 2 cr. [Samuel L. Myers, Jr.](#)

Stratification economics differs from conventional neoclassical economics and its related offspring of behavioral economics because it does not assume that the nature of inequality arises solely via rational choices made in competitive markets. Rather, it posits structural and historical processes that impede the ability of marginalized groups to gain access to markets. One of the key insights from stratification economics is that conventional policy mechanisms (e.g. deterrence policies in the criminal justice system) don't work because they fail to take account of the legacy of inequality (e.g. convict lease systems and vagrancy laws). The arguments in favor of reparations, baby bonds, universal health care can be viewed and examined using the methods and techniques of stratification economics. This course introduces students to some new methodologies that complement their training in conventional economic analysis.

Racial Equity Assessment (PA 5480, sec. 1). 2 cr. [Samuel L. Myers, Jr.](#)

In the wake of the killing of George Floyd and ensuing public protest and unrest, many state and local governments are committed to eliminating racial disparities and achieving racial equity. Unlike civil rights laws and remedies that address individual racism, racial equity audits are a policy and management tool focused explicitly on identifying and challenging institutional racism. This seminar will provoke open debate and discourse about how racial equity audits respond to racism and racial inequity. The emphasis is on stimulating students to explore and critically analyze equity audit toolkits in their methodology, metrics, and expected outcomes. At the end of the course, students will be equipped with the skills to design and evaluate the efficiency and effectiveness of racial equity audits.



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Restorative Practices: Policymaking & Activism (PA 5490, sec. 1). 3 cr. [Raj Sethuraju](#)

Restorative Practices are a way of being. Together we will explore and experience the depths of this indigenous practice. Students will examine the historical, sociological, criminological, psychological, educational, and religious perspectives about Restorative Practices. Topics include: Trauma and Healing, Conflict and Transformation, Racial Justice, Indigeneity of Restorative Practices, and Internal Colonialism. Expectations include 30 hours of Service Learning with community, school, and other agencies. Raj is an activist is functioning within the framework of academia. Teaching will be aimed at raising consciousness and dissonance.

NEW AND RETURNING INSTRUCTORS

Law and Public Affairs (PA 5122). 3 cr. [Melisa Lopez Franzen](#) and [Steve Kelley](#).

Law and public policy in the United States are in a dialogue with each other. This dynamic is reflected in the differing roles of legislatures and courts, as well as the other institutions (for example, executive agencies that adopt regulations) involved in making law and policy. This course aims to give students an understanding of how law and policy interact in the American context using historical materials and examples from other countries to provide a broader perspective on how the interaction works today. Our exploration will necessarily involve the critical role of the United States Constitution and state constitutions in establishing the parameters for both law and policy. We will also examine particular instances of policy and law interactions on topics such as abortion, civil rights, criminal justice, elections, education and speech.

Readings will include judicial opinions, legislation examples, policy and legal articles and other materials. Class time will include guest speakers from the disciplines of law, politics and public affairs, discussion in small and large groups and only an occasional short lecture. Grades will be based on written student reflections on the readings, 2-3 short papers exploring how law and policy apply to particular topics, and a longer research paper that examines the interaction of law and policy on a topic important to the student.

The instructors have been legal, political and policy practitioners and have served in the state legislature.

Geographic Information Systems: Applications in Planning and Policy Analysis (PA 5271). 3 cr. [Geoff Maas](#)

This class is an introduction to geographic information systems (GIS). It will cover applications in public planning and policy analysis, operational skills in GIS software, mapping analysis of U.S. Census material, local and state government management and planning. And spatial statistical analysis for policy and planning. Geoff Maas, AICP GISP, is the Senior Geospatial Business Analyst for Ramsey County. He has 25 years of professional experience in the fields of planning, project management, GIS, cartography, and information design. He holds a MURP from the Humphrey School. He has taught at the Humphrey School since 2014 and enjoys assisting students in discovering ways to use geospatial analysis and data visualization in their students and research. Geoff was the Humphrey School's Instructor of the Year in Spring 2020.



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Program Evaluation (PA 5311). 3 cr. [Nishank Varshney](#)

This course covers the core principles, methods, and implementation of evaluation research. Students will learn through an applied partnership with a nonprofit or state/local government client. The course is designed for both students interested in a potential career in evaluation and those that want to be better consumers of evaluation. Past programmatic/policy areas included health and human services, education, environmental science, economic development, transportation, and evidence-based policymaking. Nishank Varshney is a Public Affairs Ph.D. candidate. View his profile page [here](#).

Data Visualization: Telling Stories with Numbers (PA 5929). 2 cr. Geoff Maas.

Tools for communicating quantitative information in an intelligent, effective and persuasive way. Topics covered include 1) writing and speaking about data; 2) data management in Excel in order to prepare data for charting; 3) understanding and ability to deploy core concepts in of design, layout, typography and color to maximize the impact of their data visualizations 4) determining which types of statistical measures are most effective for each type of data and message; 5) determining which types of design to use for communicating quantitative information; and 6) designing graphs and tables that are intelligent and compelling for communicating quantitative information. Geoff Maas, AICP GISP, is the Senior Geospatial Business Analyst for Ramsey County. He has 25 years of professional experience in the fields of planning, project management, GIS, cartography, and information design. He holds a MURP from the Humphrey School. He has taught at the Humphrey School since 2014 and enjoys assisting students in discovering ways to use geospatial analysis and data visualization in their students and research. Geoff was the Humphrey School's Instructor of the Year in Spring 2020.

TRIBAL ADMINISTRATION AND GOVERNANCE (MTAG) AND TRIBAL RESOURCE AND ENVIRONMENTAL STEWARDSHIP (TRES) **(REMOTE)**

The following MTAG and TRES classes meet via Zoom five times during the semester with interactive Canvas assignments and other materials/activities between the sessions. Course descriptions and information about scheduling is available within schedulebuilder.umn.edu. (Select Duluth as the campus option, choose Fall 2022 as the term, and enter MTAG and/or TRES in the search box. Click on Show Sections to see schedule and instructor name.) The prerequisites will be waived but Humphrey School students who want to register for MTAG or TRES courses will need to contact the instructor for a permission number. Register for these Duluth campus classes using the Multi-Institution Enrollment form (<https://onestop.umn.edu/academics/multi-institution-enrollment>). The following Post-Baccalaureate Certificates are offered:

[Indigenous Environmental Systems and Resource Management](#) (TRES 5201)

[Tribal Administration and Leadership](#) (MTAG 5220, MTAG 5320)

[Tribal Sovereignty and Federal Indian Law](#) (MTAG 5120, MTAG 5540)

[Tribal Natural Resource Stewardship, Economics, and Law](#) (TRES 5102)

For more details about these post-baccalaureate certificates, please contact Joseph Bauerkemper at jkb@d.umn.edu.



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Principles of Tribal Sovereignty II (MTAG 5120). 3 cr. [Joseph Bauerkemper](#)

This course examines the challenges facing tribal governments as they exercise their sovereignty and involves political, economic, and intergovernmental perspectives. Part one examines tribal resource management, analyzing historical use of land, land loss, and contemporary efforts to develop sustainable environmental plans for water, timber, wildlife, and subsurface resources. Part two focuses on the various means tribal governments have devised to exercise sovereignty, such as gaming, small business development, tourism, and joint ventures with partners. Part three concentrates attention at the sub-national level and pays close attention to the political, legal, and economics relationships that have developed between Native nations, state governments, county governments, and municipal entities.

Administration Governance II (Operations) (MTAG 5220). 3 cr. [Rebecca Webster](#)

This course will provide an overview of organizational management theories with an emphasis on tribal governments. It will focus on the various types of tribal governments, the role of tribal managers, tribal management functions, communications processes, and management information systems design and development. It will also explore different models of delivering services on reservations, including the direct federal service model, the 638 contact model, and the self-governance compact. Also, the role of federal and state government policymakers as they interrelate with administrators in operations management decisions will be studied.

Advanced Tribal Administration and Governance II (Project) (MTAG 5240). 3 cr. [Joseph Bauerkemper](#)

This course will focus on the theory and implementation of project management and managing personnel engaged in project management. It will provide an overview of project management principles and concepts. Each student will select an actual reservation project and an aspect of tribal management (e.g., health care, natural resources, housing, or other area) for his or her final research paper. Each student will describe the project from beginning to end through the lens of management theory, as well as critique the implementation of the project. Also, the role of federal and state government policymakers as they interact with administrators on project management matters will be studied.

Applied Leadership and Ethics in Indigenous Organizational Context (MTAG 5320). 3 cr. [David Degroat](#)

This course explores leadership and ethics in an applied context. Students will explore what it means to be an effective ethical leader from a personal and community-based perspective. This involves a critical study of organizational culture and systems-based change processes. Case studies will be used to facilitate exploration and analysis. Reflecting on theories and philosophies of ethics and leadership, students will identify a personal leadership style, and determine what it means to be a decolonized leader in contemporary community life.

Tribal Finance, Accounting, and Budgets II (MTAG 5440). 3 cr. [Kimberly Greiner](#)



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This course will focus on the federal laws and regulations that tribal managers are required to comply with annually. These laws and regulations include the Indian Gaming Regulatory Act, Title 31, the Single Audit Act, and auditing rules under the Tribal Self-Determination Act. The course will also focus on compliance with federal grants, the preparation of year-end financial statements, and the role of circulars from the federal Office of Management and Budget. The general standards for accountants and the penalties for non-compliance will be studied. The role of federal auditors and investigators will be compared to the role of tribes' internal auditors.

Federal Indian Law II (MTAG 5540). 3 cr. TBA

Federal Indian law has had profound affect on the lives, liberties, and properties of indigenous peoples. At times, U.S. policy and Supreme Court rulings have worked to protect aboriginal rights; at other times, these policies and decisions have had devastating consequences. This course examines the role and practice of the U.S. Supreme Court as a policy-making institution in their dealings with Indigenous nations. This examination requires us to think historically and theoretically; to question the origins and exercise of federal judicial power; and examine the application of federal law to indigenous peoples and Indian citizens.

Tribal Natural Resource Program Management 2 (TRES 5102). 3 cr. [Douglas Thompson](#)

This second course in tribal natural resource management will delve into greater detail on many of the topics covered in the first course and focus on case studies and evaluation of day operation of a comprehensive tribal natural resource and environmental management program in Indian Country. This course will address aspects of intergovernmental relations with other tribes and with federal, state, local and other agencies.

Integrated Ecosystems Stewardship (TRES 5201). 3 cr. [Wendy Todd](#)

This course is the first in a series of two that will provide the student with the understanding of the biological, chemical, and physical processes necessary to support Native American ways of life in balance with pressures of economic development. The course emphasizes practices that will provide sustainable subsistence foods and medicines for tribal member harvest and to support cultural activities. An integrated natural resource management approach will be used to discuss the reasons why clean air, water, and land are required to support a health environment, which in turn supports a health human population. Specific topics in this course may include geological setting, surface water and groundwater interaction, physical environment of lakes and streams, aquatic food webs, biodiversity, fisheries management, wild rice management, assessment of water quality trends, carrying capacity, environmental regulations and standards. Concepts of mineral stewardship on tribal lands will also be explored. This includes principles of the occurrence, extraction, and processing. [More about Wendy here.](#)

To register for these Duluth classes, follow the steps at [Multi-Institution Enrollment](#). You will submit the [Application to Register at Multiple University of Minnesota Campuses form](#). Contact Anne Stepchuk (MPP/MURP), Carla Mantel (MPA/PA PhD), Olivia Schares (MS-STEP), Amelia Shindelar (MHR), or Laura Bell



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(MDP) for the “Advisor’s signature.” Sherlonda Clark (sdclarke@umn.edu), Humphrey School Director of Admissions, will provide the “Financial aid officer signature” and can advise on how Humphrey School merit aid might be affected. You may want to consult One Stop regarding possible effects on grants, loans, and non-Humphrey School scholarships. You may contact Stacey Grimes (grime004@umn.edu) if you have questions about this process.

See <http://classinfo.umn.edu/> and the class schedule for more details about these and other Public Affairs classes.

May Session 2023 – Learning Abroad

PA 5880, section 500: Ghana's Business of Doing Good: Social Startups & Public Affairs

Global Seminar May Session 2023: Learn how public policy and social enterprises shape Ghana into West Africa’s most stable emerging country.

Academics:

- Meet a diverse range of entrepreneurs, policymakers, and public servants while learning about Ghanaian diplomacy.
- Examine the opportunities and challenges of social entrepreneurship in an emerging developing country.

Receive Credit for:

- 3 weeks, 3 Credits
- PA 5880 (graduate students)

Deadline to apply: March 1, 2023

For more information about this course, including how to apply, see <https://umabroad.umn.edu/programs/africa/ghana>