



## HUMPHREY SCHOOL OF PUBLIC AFFAIRS

# UPCOMING COURSES FOR UNDERGRADUATES

Want to learn more about the worlds of public policy,  
civic engagement, public affairs, and elections?  
Check out Humphrey School Undergraduate Course Offerings

**Spring 2023**

**(See end for May Session 2023 Learning Abroad offering)**

### **PA 1401 – Public Affairs: Organizing for the Public Good (3 credits)**

Mondays and Wednesdays, 9:45-11:00 a.m.

Instructor: Dennis Donovan, National Organizer, Public Achievement

*Hands-on introduction for students wanting to develop skills, confidence, and knowledge to make change as citizen professionals. It acquaints students with hopeful examples of successful citizen organizers and organizations working to tackle tough public problems, from racism to teen pregnancy, failing schools to environmental degradation. Students will gain practical skills such as thinking politically, building public relationships, understanding diverse self-interests, mapping power, and knowing about the culture, history and social networks needed to make change.*

### **PA 3001 – Changing the World: Contemporary Public Policy (3 credits)**

Schedule Mondays and Wednesdays, 1:00-2:15 p.m.

Tentative instructor: Brian Harrison (Ph.D. Northwestern University) has taught at numerous universities and is a specialist in American politics, political communication, public opinion, political behavior and attitude change, and LGBT politics. Prior to graduate school, Brian was a White House appointee to the Department of Homeland Security.

*Foundation for understanding the what, who, where, and how of public policy making. These components are explored from different perspectives while delving into questions such as: What is public policy good for? Who decides policy priorities? What effect does public policy actually have in solving public problems? How can we improve public policy making? After successfully completing this course, students will understand the process, structure, and context of policymaking; identify who, how, and what influences the policy process; and apply knowledge of public policy and the policymaking process to a specific policy issue. A strong understanding of the American political system is encouraged.*

### **PA 3003 – Nonprofit and Public Financial Management (3 credits)**

Mondays and Wednesdays, 9:45AM - 11:00 a.m.

Instructor: Wenchen Wang, Public Affairs Ph.D. candidate at the Humphrey School studying in the Policy area.

*Concepts/tools for project/budget planning. Program analysis. Interpreting financial reports. Identifying/resolving organizational performance issues. Case studies, real-world exercises.*

### **PA 4101 – Nonprofit Management and Governance (3 credits)**

Wednesdays, 4:40-7:25 p.m.

Instructor: Ahmad Banamah is a fifth-year PhD candidate at the Humphrey School studying Nonprofit Management, Governance, and Leadership

*This course explores the theories, concepts, and some real-world examples of how to manage nonprofit organizations. Students will study governance systems, strategic management practices, the effects of different funding environments, and management of multiple constituencies.*

### **PA 4790 – Climate Policy and Energy - Policy and the Path to Carbon Neutrality (3 credits)**

Thursdays, 4:00 – 6:45 p.m.

Instructor: Fred Rose is an adjunct lecturer for the Humphrey School and the Institute on the Environment.

*This course will investigate climate change policy from a variety of disciplinary perspectives, emphasizing economic logic, ethical principles, and institutional feasibility. It will focus on the energy transition, particularly in Minnesota, as a way to provide context and action to the course. Students will have the opportunity to develop deep knowledge of climate change with respect to the energy transition to an economy with fewer carbon emissions, through a team final project. No previous policy courses required.*

### **ONLINE - ONLY CLASSES**

#### **PA 3972 – Elections and the Law (2 credits)**

Online Only

Instructor: Judd Choate, Director, Division of Elections - Colorado Department of State

*A thorough examination of election laws at the federal, state, and local level and how they guide the conduct of elections by officials and voters alike. Theories and basic structure of the American legal system. Experience with basic tools and skills for using the law to understand and analyze issues facing election administrators across the nation. Use of election-related and non-election related materials to prepare election administrators for interacting with counsel, legislators and the courts in carrying out their responsibilities*

#### **PA 3975 – Election Design (2 credits)**

Online Only

Instructor: Whitney Quesenbery, Executive Director, Center for Civic Design

*An innovative course on design principles and how they are used in election administration. Through small, weekly assignments, students learn and practice new skills in plain language, design, and usability with real election materials.*

#### **PA 3982 – Data Analysis for Election Administration (2 credits)**

Online Only

Instructor: Tammy Patrick, Senior Advisor, Elections, Democracy Fund

*This course examines tools and best practices that help protect election technology, guard against influence efforts, and assure public confidence in election outcomes. This class uses the Russian efforts to influence the 2016 election as a case study to identify the vulnerabilities of US elections (especially state voter registration databases) as well as catalogue new protections. Readings and discussion will focus on best practices and technology options available to the public (social media) and elections professionals (cybersecurity) in guarding against future influence efforts and assuring public confidence in election outcomes.*



## PA 3984 – Elections Security: How to Protect America’s Elections (2 credits)

Online Only

Instructor: TBA

*Elections Security uses the Russian efforts to influence the 2016 election as a case study to identify the vulnerabilities of US elections (especially state voter registration databases) as well as catalogue new protections. Readings and discussion will focus on best practices and technology options available to the public (social media) and elections professionals (cybersecurity) in guarding against future influence efforts and assuring public confidence in election outcomes.*

*(For more information about the Election Administration classes and undergraduate certificate, please contact Lea Chittenden at [chit0018@umn.edu](mailto:chit0018@umn.edu).)*

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### MAY SESSION 2023

#### Ghana's Business of Doing Good: Social Startups & Public Affairs

Global Seminar May Session 2023: Learn how public policy and social enterprises shape Ghana into West Africa’s most stable emerging country.

#### Academics:

- Meet a diverse range of entrepreneurs, policymakers, and public servants while learning about Ghanaian diplomacy.
- Examine the opportunities and challenges of social entrepreneurship in an emerging developing country.

#### Receive Credit for:

- 3 weeks, 3 Credits
- PA 3852 or 5880 (graduate students)
- Fulfills Global Perspectives & Social Sciences Core Liberal Education requirements.
- Elective in the Public and Nonprofit Management co-major, an elective in the Entrepreneurial Management major/minor, and a depth course in the International Business co-major

For more information, visit <https://umabroad.umn.edu/programs/africa/ghana> or contact Jemma at [lund1495@umn.edu](mailto:lund1495@umn.edu) or 612-625-8827

