

Fall 2022 – PA 5771

Change Leadership for ESG Action

Course Overview

Sustainability is increasingly being defined broadly to include the environmental, social and governance (ESG) actions and effects of organizations. ESG concepts integrate environmental sustainability with diversity, equity and inclusion. Individuals working within organizations or seeking to join those organizations have expressed desires to affect the actions of an organization. This course aims to give students hands-on experience with a project investigating, designing, advocating for and implementing an ESG improvement in an existing or new organization.

Steve Kelley has worked on sustainability policy in the Minnesota legislature, as Minnesota's Commissioner of Commerce and as a senior fellow at the Humphrey School. He has taught or co-taught courses in social entrepreneurship and policy problem-solving.

Laura Bishop is a consultant who served as Commissioner of the Minnesota Pollution Control Agency and as the Chief Sustainability and Corporate Responsibility Officer for Best Buy.

Thursdays, 6:00 - 8:45 pm

Blegen Hall 235

Instructors are Steve Kelley and Laura Bishop

Questions about the course? Email kelle644@umn.edu. Need a class permission number? Email Stacey Grimes at grime004@umn.edu.



Who Should Take This Course?

We imagine students in this course as future intrapreneurs (an employee of an organization who creates new opportunities or products in the style of an entrepreneur) transforming practices in existing organizations or as entrepreneurs seeking to create new sustainable organizations, or both.



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