Advocacy is both a process for enacting change and a theory of how change happens. This class will focus on the practical skills of effective advocacy.

Learn how to:
• articulate a theory of change,
• create a strong value proposition,
• target key audiences,
• mobilize and recruit members,
• identify tactics,
• raise funds, and
• evaluate success.

Students will apply their knowledge to contemporary policy contexts and explore their own identity as an advocate.

Monday, 6:00-8:45 pm

1st Half of Semester, HHH 184

Instructor is Bonnie Keeler.

Questions about the course? Email keel0041@umn.edu. Need a class permission number? Email Stacey Grimes at grime004@umn.edu.

Who Should Take This Course?

This course is geared towards graduate students from any discipline who seek additional training and resources in how to make change happen.