

Yuan (Daniel) Cheng

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Address: 301 19th Avenue South, Minneapolis MN 55455

EDUCATION

Ph.D. Public Affairs, Indiana University Bloomington, July 2017

Committee: Beth Gazley (Chair), Daniel Cole, Burnell Fischer, Michael McGuire,
Chao Guo (University of Pennsylvania)

Dissertation: *Understanding Government-Supporting Nonprofits and Their Relationships
with Governments: Evidence from Local Parks and Recreation Services*

M.A. Philanthropic Studies, Indiana University–Purdue University Indianapolis, May 2013

B.S. Environmental Science, Zhejiang University, China, June 2010

Morningside Cultural China Scholars Program, Chu Kochen Honors College
Exchange Student, Ludwig-Maximilians-Universität München, 2008

ACADEMIC POSITIONS

Assistant Professor, University of Minnesota, Humphrey School of Public Affairs, August 2018 -
Present

Faculty Associate, University of Minnesota, Institute on the Environment, August 2019 - Present

Faculty Affiliate, University of Minnesota, Minnesota Population Center, August 2019 – Present

Faculty Affiliate, The Ostrom Workshop in Political Theory and Policy Analysis at Indiana
University Bloomington, October 2020 – Present

Visiting Assistant Professor, Indiana University Bloomington, School of Public and
Environmental Affairs, August 2017 – July 2018

EDITORIAL POSITIONS

Managing Editor, *Public Administration Review* (2021 -)

Editorial Board, *Journal of Nonprofit Education and Leadership* (2017 -)

Guest Editor, *Journal of Chinese Governance* (2019 - 2020)

RESEARCH

Peer-Reviewed Journal Publications:

(*Denotes student co-author)

Shi, Y. and **Cheng, Y.** (2021). Nonprofit-as-supplement: Examining the Link between Nonprofit Financial Support and Public Service Quality. Accepted at *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*.

Cheng, Y., Wu, Z.* (2021). The Contingent Value of Nonprofit Political Connections on Private Donations: Exploring the Moderating Role of Transparency. *Administration & Society*, 53(1): 36 - 63.

- Awarded the 2019 Felice Davidson Perlmutter Best Paper Award of the ARNOVA Theory, Issues, and Boundaries Section

Cheng, Y., Shi, Y., and Andrew, S. (2020). Exploring the Link between Fiscal Arrangements and the Quality of Public Services: Evidence from Major U.S. Urban Park Systems. *Public Performance & Management Review*, 43(6): 1445 - 1470.

Cheng, Y., Yu, J., Shen, Y., and Huang, B. (2020). Coproducing Responses to COVID-19 with Community Organizations: Lessons from Zhejiang Province, China. *Public Administration Review*, 80(5): 866-873.

Gazley, B., LaFontant, C.*, and **Cheng, Y.** (2020). Does Coproduction of Public Services Support Government's Social Equity Goals? The Case of U.S. State Parks. *Public Administration Review*, 80(3): 349-359.

Cheng, Y. (2020). Bridging the Great Divide: Toward a Comparative Understanding of Coproduction. *Journal of Chinese Governance*, 5(1): 1-7. (Lead Editorial Paper)

Gazley, B., and **Cheng, Y.** (2020). Integrating Coproduction Theory into Voluntary Sector Theories: Implications for Chinese Governance. *Journal of Chinese Governance*, 5(1): 28-47.

Cheng, Y. (2019). Exploring the Role of Nonprofits in Public Service Provision: Moving from Coproduction to Cogovernance. *Public Administration Review*, 79: 203-214.

- Included in the Virtual Issue of Highly Cited PAR Articles
- Web of Science Core Collection Highly Cited Paper
- Awarded the Wen Wang Award for Best Junior Scholar Paper

Cheng, Y. (2019). Nonprofit Spending and Government Provision of Public Services: Testing Theories of Government-Nonprofit Relationships. *Journal of Public Administration Research and Theory*, 29:2, 238-254.

Cheng, Y. (2019). Governing Public-Nonprofit Partnerships: Linking Governance Mechanisms to Collaboration Stages. *Public Performance & Management Review*, 42:1, 190-212.

Cheng, Y., Yang, L. (2019). Providing Public Services without Relying Heavily on Government Funding: How do Nonprofits Respond to Government Budget Cuts? *American Review of Public Administration*, 49:6, 675–688.

Gazley, B., **Cheng, Y.,** and LaFontant, C.* (2018). Charitable Support for U.S. National and State Parks: Through the Lens of Coproduction and Government Failure Theories. *Nonprofit Policy Forum*, 9(4): 1-16.

Manuscripts under Review:

Cheng, Y., Li, Z.* “Government-nonprofit Partnerships and the Distribution of Public Services: Political Exchange or Substitution?” (Under Revise and Resubmit)

Brudney, J., **Cheng, Y.** and Lucas, M. “Defining and Measuring Coproduction: Deriving Lessons from the Worlds of Research and Practice.” (Under Revise and Resubmit)

Cheng, Y., Farmer, J., Dickinson, S., Robeson S., Reynolds, H., Fischer, B. “Climate Change Impacts and Urban Green Space Adaptation Efforts: Evidence from U.S. Municipal Park Departments.” (Under Review)

Cheng, Y., and Sandfort, J. “Administrative Reform to Overcome Institutional Racism: Exploring Government’s Trust Building Tactics to Renew Relationships with Community-based Organizations.” (Under Review)

Cheng, Y., Yang, L., and Deng, S*. “A Paradox of Race in Public Service Provision? Nonprofit Density and Distributional Equity in Urban Park Access” (Under Review by Guest Editors)

Cheng, Y., Choi, J*. “Dealing with Endogeneity to Understand the Societal Impact of the Third Sector: Why Should We Care and What Can We Do About It?” (Under Review by Guest Editors)

Book Reviews:

Cheng, Y. (2020). Stuart C. Mendel and Jeffery L. Brudney: Partnerships the Nonprofit Way: What Matters, What Doesn't. *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 31, 450-451.

Teaching Cases and Simulations:

Cheng, Y. and Dirtzu, B. (2020). “Advancing Social Equity for the Minneapolis Parks Board: How Could Organizations with Divergent Goals Work Together?”
- Winner of the E-PARCC Best Collaborative Public Management Teaching Simulation Competition

Funded Grants:

“Grassroots Nonprofits’ Fast Responses to COVID-19 Outbreak in China.” Ginkgo Foundation, China. 2020-2021.

“Reshaping State-Local-Nonprofit Relationships through Collaborative Governance: Tracking the Trust Building Process in the Minnesota Two-Generation Policy Network.” Center for Urban and Regional Affairs Faculty Interactive Research Program. 2019-2020.

“Does a Polycentric System of Governance Perform Better? Evidence from Large U.S. City Park Systems.” The Vincent and Elinor Ostrom Workshop at Indiana University Bloomington, Principal Investigator. 2017-2018.

“Is Charitable Support for U.S. Public Parks Good Public Policy or a Philanthropic Failure?” Indiana University Lilly Family School of Philanthropy Research Fund, Co-Principal Investigator. 2016-2017.

Invited Presentations:

“Privatization in Public Service Provision and Coproduction: Threat or Opportunity?” October 2020. CAAPA and the Sun Yat-sen University School of Government Joint Research Seminar Series.

“Three Analogies for Publishing: Learning a Language, Having a Conversation, and Managing a Portfolio.” July 2020. Seminar Series on Academic Writing and Publishing. School of Public and International Affairs at Shanghai Jiaotong University. Online.

“Beyond the Tools of Government: From Voluntary Failure to Voluntary Strength.” June 2020. “He” Think Tank Philanthropic Studies Research Seminar. Online.

“Privatization of Public Services and Citizen Participation in Coproduction: Comparing Service Delivery by Volunteers, Nonprofits, and For-profits” January 2020. Faculty Research Lightning Talks at the Humphrey School Faculty Retreat. Minneapolis, MN.

“Career Development from the Trust-Building Perspective.” October 2019. Minnesota Chinese Association of Science and Technology. Minneapolis, MN.

“Philanthropy Supporting Government: Understanding a New Type of Partnership Between Local Governments and Nonprofits.” December 2018. Heren Charity Forum. Nanjing University, Nanjing, China.

“Current Research in Nonprofit Management” December 2018. School of Public Affairs at Zhejiang University Research Seminar Series. Zhejiang University, Hangzhou, China.

“Nonprofit Spending and Government Provision of Public Services: Testing Theories of Government-Nonprofit Relationships.” September 2018. Current Research in Public Affairs Seminar Series. University of Minnesota, Minneapolis, MN.

Conference and Research Presentations:

- “Administrative Reform to Overcome Institutional Racism: Exploring Government’s Trust Building Tactics to Renew Relationships with Community-based Organizations.” November 2020. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Online.
- “Threat or Opportunity: Exploring the Relationship between Privatization in Public Service Delivery and Coproduction in US Local Governments.” November 2020. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Online.
- “A Paradox of Race in Public Service Provision: Nonprofit Density and Distributional Equity in Urban Park Access.” September 2020. The Symposium on Race, Gender, and Social Equity in Governance at George Washington University. Online.
- “The Future of Nonprofit Theory: Completing the Circle.” November 2019. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. San Diego, CA.
- “Supplement but Important: Examining the Link Between Nonprofit Financial Support and Public Service Quality.” November 2019. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. San Diego, CA.
- “The Contingent Value of Nonprofit Political Connections on Private Donations: Exploring the Moderating Role of Transparency.” November 2019. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. San Diego, CA.
- “Defining Coproduction: Deriving Lessons from the Worlds of Research and Practice.” November 2019. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. San Diego, CA.
- “Exploring the Link between Privatization and Coproduction in Local Public Service Provision: Citizen Involvement, Contracting, and the Nonprofit Sector.” November 2019. 41th Annual Fall Research Conference of the Association of Public Policy Analysis and Management. Denver, CO.
- “Do the Charitable Partners of US State Parks Help to Improve Social Equity in Public Services?” June 2019. Public Management Research Conference. Chapel Hill, NC.
- “Does Collaboration Enable Local Governments to Plan to Adapt to Climate Change? Empirical Evidence from U.S. Municipal Parks and Recreation Departments.” June 2019. Public Management Research Conference. Chapel Hill, NC.
- “When Do Government Tie Matter? Exploring the Moderating Role of Transparency on the Government Support – Donation Relationship.” June 2019. ARNOVA Asia Conference. Taichung, Taiwan.

- “Does Charitable Support Lead to Better Public Service Performance? Evidence from U.S. State Park Systems.” March 2019. Marc Holzer Public Performance Symposium at the American Society of Public Administration 2019 Annual Conference. Washington, D.C.
- “Government-Nonprofit Partnerships and the Allocation of Public Services: Evidence from New York City’s Park System.” February 2019. Consortium for Collaborative Governance Emerging Scholars Workshop. Tucson, AZ.
- “Integrating Coproduction Theory into Voluntary Sector Theories: Implications for Chinese Governance.” December 2018. International Workshop on Coproduction of Public Services Under the Comparative Perspective. Hangzhou, China.
- “Does Collaboration Enable Local Governments to Plan to Adapt to Climate Change? Empirical Evidence from U.S. Municipal Parks and Recreation Departments.” November 2018. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Austin, TX.
- “Do Public-Nonprofit Partnerships Result in More Equitable Allocation of Public Services? Evidence from Parks and Partnership in New York City” November 2018. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Austin, TX.
- “Do Public-Nonprofit Partnerships Result in More Equitable Allocation of Public Services? Evidence from Parks and Partnership in New York City” November 2018. 40th Annual Fall Research Conference of the Association of Public Policy Analysis and Management. Washington, D.C.
- “Bridging Nonprofit Support, Polycentricity, and Public Service Outcomes Evidence from Large U.S. City Park System.” April 2018. Rethinking Cross-Sector Social Innovation Conference at the Harvard Kennedy School. Boston, MA.
- “Bridging Nonprofit Support, Polycentricity, and Public Service Outcomes Evidence from Large U.S. City Park System.” March 2018. Symposium on Nonprofit Urban Impact at Texas Tech University. Lubbock, TX.
- “Exploring the Role of Nonprofits in Public Service Provision: Moving from Co-production to Co-governance.” November 2017. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Grand Rapids, MI.
- “Governing Public-Nonprofit Partnerships: Linking Governance Mechanisms to Collaboration Stages.” November 2017. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Grand Rapids, MI.
- “Does a Polycentric System of Governance Perform Better? Evidence from Large U.S. City Park Systems.” November 2017. Ostrom Workshop Research Series. Bloomington, IN.

- “Nonprofit Spending and Government Provision of Public Services: Testing Theories of Government-Nonprofit Relationships.” August 2017. The 77th Annual Meeting of the Academy of Management. Atlanta, GA.
- “How Do Nonprofits Respond to Government Budget Cuts? Evidence from Local Parks and Recreation Services.” With Kate Lang Yang. June 2017. Public Management Research Conference. Washington, D.C.
- “Understanding Nonprofit Support for Public Services: From Co-production to Co-governance.” June 2017. Public Management Research Conference. Washington, D.C.
- “Understanding Nonprofit Support for Public Services: From Co-production to Co-governance.” May 2017. Third Annual Duck Family Graduate Workshop in Environmental Politics and Governance. Seattle, WA.
- “U.S. Municipal Park and Recreation Departments Ill-Prepared for Changing Climate While Adverse Events Spawn Adaptation.” April 2017. Workshop on Adapting to Climate Change. Notre Dame, IN.
- “The Impact of Nonprofits on Government Expenditure: Evidence from Local Parks and Recreation Services.” November 2016. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Washington, D.C.
- “The Impact of Nonprofits on Government Expenditure: Evidence from Local Parks and Recreation Services.” November 2016. Association for Public Policy Analysis and Management Annual Conference. Washington, D.C.
- “Local Governments Collaborate with Nonprofits in City Park Management: An Exploratory Analysis.” March 2016. American Society for Public Administration Annual Conference. Seattle, WA.
- “Philanthropic Support for Public Parks and Recreation: Trends and Taxonomies.” with Beth Gazley and Chantalle LaFontant. November 2015. Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference. Chicago, IL.
- “Coproduction of Public Services: Recent Trends and Taxonomy of Philanthropic Support for Public Parks and Recreation.” with Beth Gazley. June 2015. Public Management Research Association Conference. Minneapolis, MN.
- “Coproduction of Public Services: Recent Trends and Taxonomy of Philanthropic Support for Public Parks and Recreation.” with Beth Gazley. May 2015. Social Innovation Research Conference. Shanghai, China.

Additional Training:

AOM Public and Nonprofit Division Doctoral Student Professional Development Consortium,
Atlanta, August 2017

ICPSR Summer Program in Quantitative Methods, University of Michigan, July 2016

Summer Institute for Qualitative and Multi-Method Research, Syracuse University, June 2015

PMRC Doctoral Student Professional Development Workshop, Minnesota, June 2015

TEACHING

Teaching Interests:

Management of Organizations, Management and Governance of Nonprofit Organizations,
Introduction to Financial Analysis and Management, Social Entrepreneurship, Strategic
Planning and Management, Financing Nonprofits: Philosophies and Realities

Teaching Experience:

Instructor: *Research Seminar in Management, Leadership & Governance*. Humphrey School of
Public Affairs at the University of Minnesota Twin Cities. 2019 -2020.

Guest Instructor: *Leading Across Boundaries*. Humphrey School of Public Affairs at the
University of Minnesota Twin Cities. 2019-2020.

Instructor: *Management and Governance of Nonprofit Organizations*. Humphrey School of
Public Affairs at the University of Minnesota Twin Cities. 2018-2019.

Instructor: *Management of Organizations*. Humphrey School of Public Affairs at the University
of Minnesota Twin Cities. 2018-2019, 2019-2020.

Instructor: *Nonprofit Management and Leadership*. Indiana University School of Public and
Environmental Affairs. 2015 – 2016, 2017 – 2018.

Coach: *Leadership, Organizing and Action: Leading Change*. Harvard SEED for Social
Innovation. Summer 2016.

Coach: *Public Narrative*. Executive Leaders in Philanthropy Program at Harvard University.
Spring 2018, Spring 2019.

Guest Lecturer: *Environment and People, Human Resource Management in the Public Sector,
Nonprofit Management and Leadership*. Indiana University School of Public and
Environmental Affairs. Spring 2016, Fall 2017.

Mentoring Experience:

Master of Public Policy students: Busisiwe Hands, Trupti Storlie, William Baker, Jacklyn
Cooney, Ashley Hirilall, Lilian Sand, Carolyn Hockey

Doctoral students: Jung Ho Choi (Advisor), Shuyi Deng (Member)

Visiting doctoral students: Hongyan Teng

Humphrey International Fellows: Iusupova Nadiia

HONORS, AWARDS, and FELLOWSHIPS

Wen Wang Best Young Scholar Paper Award, CAAPA, 2020
Winner of the E-PARCC Teaching Case and Simulation Competition, 2020
Felice Davidson Perlmutter Best Paper Award, ARNOVA TIBS Section, 2019
Certificate for Outstanding Teaching and Dedication to Helping Students Learn, 2018
ARNOVA Emerging Scholars Award, 2017
Ostrom Research Award, Indiana University Bloomington, 2017
Penn Summer Doctoral Fellowship, University of Pennsylvania, 2017
Pi Alpha Alpha Global Honor Society for Public Affairs and Administration, 2016
ARNOVA Doctoral Fellowship Award, 2016
Summer Fellowship for ICPSR Quantitative Methods Training, Indiana University, 2016
Institute for Humane Studies PhD Scholarship, George Mason University, 2015-2016
Summer Fellowship for IQMR Qualitative Methods Training, Indiana University, 2015
Best Paper Award in Nonprofit Management, SPEA Doctoral Student Conference, 2015
Adam Smith Fellowship, Mercatus Center, George Mason University, 2014-2015
Indiana State Resolution for Honoring China Philanthropy Leadership Initiative, 2014
The Vincent and Elinor Ostrom Workshop Fellowship, Indiana University Bloomington, 2013
Research Assistantship and Associated Instructorship, Indiana University, 2013-2017
Honor Cord Recipient, Indiana University Lilly Family School of Philanthropy, 2013
Junior Fellow at China Citizenship and Social Innovation Camp, Harvard University, 2012
Susana Chou Scholarship, Macau Tong Chai Charity Foundation, 2011-2015
SEE Conservation and Global Village of Beijing Fellowship for Rural Development, 2010-2011
Morningside Scholar, Zhejiang University, 2008 - 2010

PROFESSIONAL EXPERIENCE

Research Associate, Lilly Family School of Philanthropy, 2013 Summer
Intern, Mayor's Office of Indianapolis, 2012-2013
Summer Intern, Sagamore Institute, 2012 Summer
President and Co-founder, China Philanthropy Leadership Initiative, 2011-2013
Marketing Intern, Cherished Dream Education Foundation, 2011 Summer
Intern for Shanghai Community Venture Philanthropy, The Nonprofit Incubator, 2011
Fellow for Rural Development, SEE Conservation and Global Village of Beijing, 2010-2011

SERVICE and PROFESSIONAL MEMBERSHIPS

Professional Service:

Managing Editor, *Public Administration Review*, Starting Jan. 2021
Editorial Board Member, *Journal of Nonprofit Education and Leadership*, 2017 - Present
Coordinator, ARNOVA Common Interest Group in Chinese Nonprofit Research, 2018 – Present

Committee Member, 2020 ARNOVA Theory, Issues, and Boundaries Section (TIBS) Felice Davidson Perlmutter Best Paper Award
 Committee Member, 2020 ARNOVA Distinguished Achievement in Leadership and Nonprofit and Voluntary Action Research Award
 At-large Committee Member, Theories, Issues, Boundaries Section (TIBS) of Association for Research and Nonprofit Organizations and Voluntary Action, 2020 – Present
 Public Management Research Conference Review Committee, 2019
 Organizing Committee, the Nonprofit Leadership Conference cohosted by the Humphrey School of Public Affairs and the Minnesota Council of Nonprofits, 2019 – Present
 Committee Member, Equity and Inclusion Council, Humphrey School, 2019 - 2022
 Conference Reviewer Committee, 2020 PMRC Conference
 Conference Program Committee, 2019 ARNOVA-Asia Conference
 Panel Chair and Discussant, 2019 ARNOVA-Asia Conference
 Guest Editor, *Journal of Chinese Governance*, 2019
 Convener and Organizer, *International Workshop on Coproduction of Public Services*, 2018
 Reviewer, *Public Administration Review*, *Journal of Public Administration Research and Theory*, *Landscape and Urban Planning*, *Public Management Review*, *Nonprofit and Voluntary Sector Quarterly*, *Nonprofit Management and Leadership*, *International Public Management Journal*, *Cities*, *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, *Administration & Society*, *Journal of Nonprofit Education and Leadership*, *Journal of Urban Affairs*, *Nonprofit Policy Forum*, *Public Performance & Management Review*, *Journal of Chinese Governance*, *Sage Open*, *Journal of Public and Nonprofit Affairs*, *Journal of Comparative Policy Analysis*, *International Review of Public Administration*, *Academy of Management Annual Conference*, *ARNOVA Asia Conference*, *Public Management Research Conference*
 Panel Chair or Discussant: ARNOVA 2016, 2017, 2018, 2020; APPAM, 2018
 Member on the Lloyd B. Short Award Committee, Humphrey School, 2019, 2020
 Member on the Doctoral Dissertation Fellowship Committee, Humphrey School, 2019, 2020
 Invited Panelists: The China Philanthropy Summit 2014; ARNOVA 2018
 Mentor: 2018 APPAM Mentor Matching Program
 Committee for Online Course Development, Harvard SEED for Social Innovation, 2017-2018
 Board Member, Association of SPEA Ph.D. Students (ASPS), 2014-2015
 Adviser, Chinese Nonprofit Study Association, 2013-2015

Public Service:

Member, Community Advisory Committee for the Parks for All, 2019 – Present.

Professional Memberships:

Association for Research on Nonprofit Organizations and Voluntary Action
 Public Management Research Association
 American Society of Public Administration
 Academy of Management
 China-America Association for Public Affairs