



ADD A PRESTIGIOUS CREDENTIAL TO YOUR RESUME

The Certificate in Public Affairs Leadership offers mid-career professionals specific knowledge and skills in leadership, management, public policy, and analysis to advance in today's workplace. You will update your knowledge about public affairs, refresh your academic skills, discover new strategies, and collaborate with others who share your interests and experience.

THE CERTIFICATE IS IDEAL FOR

- Managers in nonprofit organizations
- Officials in city, county, and state government agencies
- Public servants who wish to become more effective in their professional lives
- Advocates and community and government relations professionals
- Business leaders interested in collaborating with the public and nonprofit sectors

THE BENEFITS

- Advances skills in leadership, program, and policy analysis
- Provides access to distinguished Humphrey School faculty members
- Presents new modes of working in and across the public, private, and nonprofit sectors
- Strengthens abilities to participate in and lead team projects
- Includes core coursework that can be applied directly to the Humphrey School's mid-career Master of Public Affairs degree

LEARNING ENVIRONMENT

The Certificate in Public Affairs Leadership provides a highly acclaimed public affairs educational experience and offers access to the wide-ranging resources of the Humphrey School, online multimedia course content, and extensive interaction with other mid-career professionals. Students can complete the certificate in one academic year, and continue to work full time, by attending classes that meet for five days in August and one weekend (Friday and Saturday) per month from September through May.

COURSE CONTENT

- Leadership—explores personal leadership capacity in organizational, community, and policy systems through reflection and engagement with provocative readings covering complex public issues
- Policy and program analysis—introduces multiple policy and program analysis approaches to addressing public problems and using research-based evidence to design interventions and implement systems change
- Statistical analysis—develops analytical reasoning using qualitative and quantitative methods to quantify effects of public problems and design effective solutions

PREREQUISITES

Certificate students must have 10 years of professional experience after completing a bachelor's degree and a demonstrated interest in public affairs.

For details on application prerequisites and procedures, or for more information about the Humphrey School's mid-career Master of Public Affairs degree, visit hjh.umn.edu.

The mid-career Public Affairs Leadership program is built to encourage active learning among today's professionals rather than evoking the traditional 'sage on the stage' model of higher education.

Associate Professor Jodi Sandfort, core teaching faculty,
Public Affairs Leadership certificate program

