

The University of Minnesota

The Center for Integrative Leadership

Who: David Gergen and Bill George
What: Official kick-off event for Center for Integrative Leadership, University of Minnesota
When: Noon to 1:30 p.m. Thursday, May 3
Where: Ted Mann Concert Hall, 2106 4th St. S., West Bank, Minneapolis
Contact: Mark Cassutt, University News Service, (612) 624-8038; Dawn Skelly, Carlson School, (612) 624-8770; or Julie C. Lund, Humphrey Institute, (612) 624-1190
RSVP: carlsonschool.umn.edu/cil, or call Peter Rich, (612) 624-8913

David Gergen, Harvard leadership director and former presidential consultant; and Bill George, former Medtronic Inc. CEO and chairman, to headline May 3 kick-off event for new University of Minnesota Center for Integrative Leadership

Center will encourage cross-sector dialogue on best leadership processes for addressing global challenges

MINNEAPOLIS / ST. PAUL (4/9/2007) – The Center for Integrative Leadership, a new University of Minnesota initiative to examine and develop leadership models for complex global challenges, announced that David Gergen, director of the Center for Public Leadership at Harvard University's Kennedy School of Government and former presidential consultant; and Bill George, former Medtronic Inc. CEO and chairman, will headline its official launch event on May 3.

"The Age of Integrative Leadership: A Conversation with David Gergen and Bill George" is scheduled from noon to 1:30 p.m. on Thursday, May 3, 2007, at the Ted Mann Concert Hall, 2106 4th St. S., on the East Bank of the University of Minnesota campus in Minneapolis.

The Center for Integrative Leadership brings together policy minds from all sectors to solve some of the world's most pressing problems, such as international terrorism, disease prevention, world hunger and poverty. The center is the first of its kind in the country to be jointly managed by a business school—the Carlson School of Management—and a school of public affairs—the Hubert H. Humphrey Institute of Public Affairs.

"A new vision of leadership is needed, today and for the future," said J. Brian Atwood, dean of the Hubert H. Humphrey Institute of Public Affairs. "Challenges such as a possible flu pandemic don't adhere to national boundaries and aren't the province of one sector or another. More than ever, leaders must muster resources and ideas from across the private, nonprofit and government sectors to advance the common good."

Alison Davis-Blake, dean, Carlson School of Management, reiterated that "Integrative leadership identifies the common ground between sectors and leverages their unique influence and resources to better move organizations, communities and society forward in times of increased interconnection and rapid change."

A reception in the Ted Mann Concert Hall lobby will follow the event. George also will sign copies of his new book, *True North*, in the auditorium after the program. The event is free and open to the public, but seating is limited. To RSVP by April 30, visit carlsonschool.umn.edu/cil, or call Peter Rich at 612-624-8913

#